CANADIAN COLLEGE OF TECHNOLOGY AND BUSINESS



Business Management with Co-op

This two year diploma in business management enables you to maximize your leadership and entrepreneurial potential by expanding your critical decision-making skills. The business management program offers you the opportunity to broaden your perspective on data analytics to then make evidence-based decisions and leverage technology with search engine optimization to increase brand awareness. Courses have been carefully selected to enhance your education, employability, and career advancement.

Key Facts

Campus
Vancouver

Qualification
Post-Secondary Diploma

Start Dates
Jan, May, Sep, Nov

Program Highlights

In this multi-disciplinary program, learners will develop a broad scope of Business Management capabilities empowering them to work across a wide range of Business Fields.

A glimpse into what you will learn...

- Analyzing, planning, and executing Entrepreneurial opportunities
- Creating, editing, critiquing, and sharing professional business communications
- Examining, recording, tabulating, scrutinizing, and reporting financial records and accounts
- Aggregating, evaluating, and prioritizing, market and financial information
- Processing, analyzing, and strategizing market information to make key business decisions
- Managing finances and negotiating fiscal contracts and agreements
- Evaluating, optimizing, creating, and leading productive and efficient Organizations
- Critically analyzing information to make legal and ethical decisions
- Practising business management fundamentals in a real-world environment
- Researching, grouping, evaluating, and processing raw data while creating a research project

Why study this program?

Growing global demand for ...

Administrative Officer, Financial Aid Officer, Project Administrator Officer, Administrative Officer, Documentation and Projects Analyst and Business Services Officer.

Becoming an industry leader...

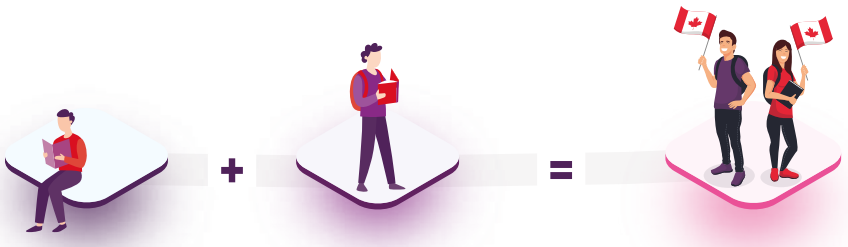
The program will prepare students to tackle challenging tasks associated with managing businesses. Learners will acquire the knowledge, skills, and practice, to become leaders at various organizations and to enter a wide array of professional opportunities.

Student Journey

WORK + STUDY OPTION

Co-op Experience

The Co-op work experience placement represents 50% of the total program duration. Students will get the opportunity to apply their newly acquired skills within the industry through a guaranteed paid work experience placement opportunity.



Academic	CO-OP + Scheduled Breaks	Graduation
48 Weeks	85 Weeks	133 Weeks

*Scheduled breaks for domestic students may be optional.

Please see proposed schedule **here**.

Courses

1. Fundamentals of Business Communications
2. Principles of Financial Accounting
3. Business Environments
4. Managing Financial Resources
5. Organizational Behavior
6. Marketing Principles
7. Business Decision Making
8. Entrepreneurship
9. Microeconomics
10. Business Negotiation and Leadership
11. Business Marketing Strategies
12. The Legal Aspects of Business
13. Business Management
14. Research Project

Career Opportunities

- Administrative Officer
- Financial Aid Officer
- Project Administrator Officer
- Administrative Officer
- Business Services Officer
- Documentation and Projects Analyst

Learning Outcomes

Upon completion of the diploma program, you will be able to demonstrate knowledge all aspects of business administration; utilize process management tool suites; create and maintain business reports; understand strategic planning and much more.



Admissions Requirements

- Good command of English language*.
- High school diploma or equivalent from an approved government institution of applicant's home country, or applicant is minimum 19 years of age.

For non-native speakers:

- Successful completion of CCTB EAP (English for Academic Purposes) Level 4 or
- Have the required IELTS 5.0 score or equivalent or
- Pass the CCTB English Assessment (Written on site or online with exam proctor)

*For more information on English language requirements, please see our Language Proficiency Assessment Policy.

Apply now!

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